

Valentine's Day Chocolates

By the 1840s, the notion of Valentine's Day as a holiday to celebrate romantic love had taken over most of the English-speaking world. In doing so, the Victorians adored the notion of courtly love and would shower each other with elaborate cards and gifts. One such gift was chocolate made popular by Richard Cadbury. By this time, Cadbury had improved his chocolate making technique and was able to produce many more varieties of edible chocolates. As a marketing ploy he created fancy boxes, to sell them in, which were decorated with drawings of his family and Alpine scenes. By 1861, he created the first heart-shaped box for Valentine's Day. The popularity of these boxes has only grown over the years and today are a regular part of Valentine's festivities.

What sorts of chocolates would you put in your heart-shaped box?
Fill in the heart below with your favourite Valentine's Day treats!

